



LSX & Nu-Life Strategic Partnership 2025-2027

The Partnership Vision

This 24-month strategic alliance positions Nu-Life as the collaborative force reshaping neuromodulation healthcare, evolving from a pioneering neuromodulation innovator to the industry's most trusted ecosystem builder. Nu-Life Solutions shall be positioned in a leadership role and branded as our **Platinum Sponsor** throughout.

Why LSX? The Network Advantage

Unmatched Audience Access: Direct connection to life science executives—from active neuro investors to US and European regulators shaping industry standards.

Cumulative Relationship Building: Miami relationships enhance Lisbon credibility, which strengthens Boston leadership positioning—all feeding into your growing neuro community.

Digital Database Amplification: LSX's comprehensive database enables targeted content distribution to thousands beyond live events. Reach investors when seeking funding, strategics when ready to partner, and neuro industry leaders when building your ecosystem.

The Journey: From Innovation to Neuro Community Leadership

In Person Events:

- Investival Showcase USA 2026 (in person event)
- LSX Europe 2026 (in person event)
- LSX USA 2026 (in person event)
- LSX Europe 2027 (in person event)
- LSX USA 2027 (in person event)
- Investival Showcase Europe 2027 (in person event)
- European Lifestars Awards 2027 (in person event)

Digital/Virtual Events:

- Digital Partnering 2025
- Digital Partnering 2026
- Digital Partnering 2027

2025: Strategic Launch

- Q4: Market Plan Webinar Present Nu-Life's strategic roadmap to the MedTech community
- Q4: Launch Nu-Life as strategic partner to the LSX Ecosystem

2026: Establishing Your Neuro Network Foundation

- Q1: Host "Investing in Neuro" panel + Regulatory expertise presentation
- Q2 & Q4: Two-part Nu-Life Journey series—showcase the human side of your business and lift the lid on your journey for investors, strategics and broadest MedTech community.
- Q3: Launch the Leaders in Neurology Workshop—your signature community gathering
- Q3: BioXconomy Digital Week—25-minute product update presentation + panel with industry KOLs for direct product updates and approvals

Result: Position Nu-Life as the **convener of neuro innovation discussions**.





2027: Leading the Global Neuro Ecosystem

- Q1: European Neuro Workshop— architect of neuromodulation ecosystem building in Europe.
- Q2: "MedTech Spotlight" thought leadership article.
- Q3: H.O.P.E. Initiative showcase— demonstrate collaborative healthcare impact
- Q4: Joint "State of the Neuro Industry" report + Host "Medtech Company of the Year" award

Result: Establish Nu-Life as the company that brings the entire neuro sector together.

The LSX Multiplier Effect for Neuro Community Building

Live Neuro Gatherings: 6 strategic events building your network with different stakeholder groups **Digital Neuro Reach**: 24-month precision targeting of neuro investors, strategics, and industry leaders **Community Leadership**: Custom workshops, panel hosting, and thought leadership positioning.

The Collaborative Advantage

Unlike traditional partnerships focused on promotion, this alliance positions Nu-Life as the industry's **collaborative catalyst**. You're not just marketing products—you're building the ecosystem that advances the entire neuromodulation sector.

What This Delivers: Transform Nu-Life into the recognized leader of the global neuromodulation community. This isn't just a marketing partnership—it's the strategic foundation for Nu-Life's evolution into the industry's most respected collaborative leader.